

Turn your truck into a
perpetual motion machine.



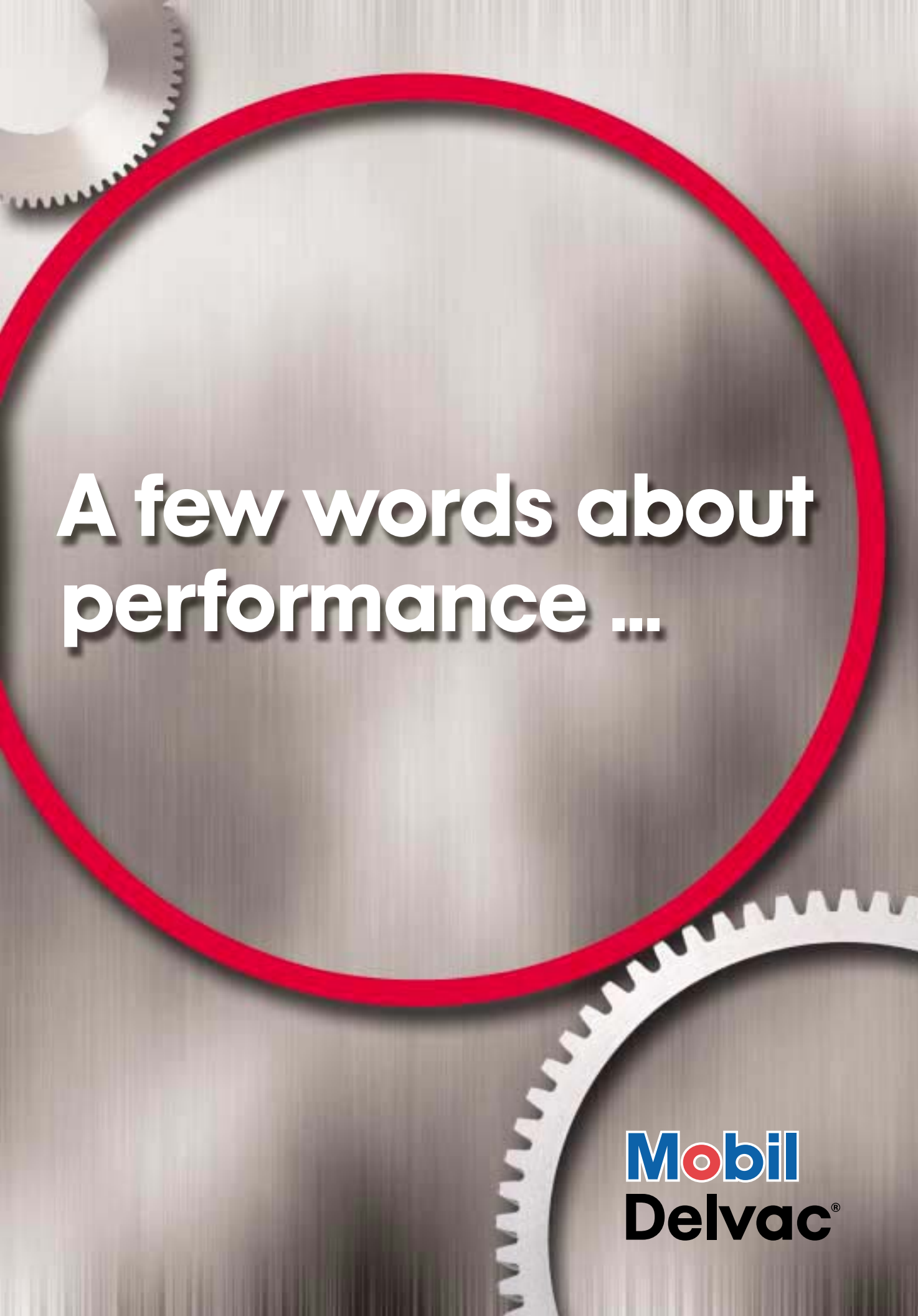
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There's no such thing as a machine that never stops moving. But with Mobil Delvac 1300 Super inside it, your engine can come close. It helps extend the life of your engine because it controls high-temperature deposits and soot, while reducing engine scuffing and bore polishing. Not only that, it maintains viscosity under severe high temperatures. It's always helping you get the most from your engine, even in the most demanding types of service. Mobil Delvac 1300 Super. Proven performance that keeps you in motion. For more information, call (800) MOBIL25 or log on to www.mobil.com.

Official Lubricants of
NASCAR



Mobil Command Performance

A large red circle is centered on a metallic, brushed metal background. In the top-left and bottom-right corners, parts of silver gears are visible, suggesting a mechanical or industrial theme. The text is centered within the red circle.

**A few words about
performance ...**

Mobil
Delvac[®]

Exceptional Performance

Fleet owners and owner-operators share a common goal — to make a profit.

Decisions about oil, drain intervals and performance are crucial factors in the success of a trucking business owner. Profits can turn on small losses or gains, making product decisions crucial to the bottom line.

Owner-operator Chuck McQuerry has been using Mobil Delvac 1300 Super for the past five years. The 2003 *Overdrive* Trucker of the Year says he relies

on Mobil products. “In my professional life as a trucker I have always tried to learn and follow what the most successful people I know do. From when I first started as a company driver to now as an owner-operator myself, a lot of the most successful people I know have used Mobil lubricants,” he says.

McQuerry says the key behind a successful

owner-operator is solid business knowledge when making a decision like buying oil. “I use Mobil products because they have always done the job for me, and when you are 2,000 miles from home like I am a lot,

you don’t want to take any chances. You have to go with something that is proven to work and you have confidence in. For me, I have confidence in Mobil products.”

A key component of an owner-operator’s business is the lubricant’s performance. “Mobil Delvac 1300

Super extends my engine’s life expectancy. It’s dependable and durable and mostly, it holds up,” McQuerry says.

Fleet owners agree that choosing the right oil makes good business sense. For one Ohio-based fleet owner who has more than 20 trucks — confidence and cost savings are the reasons why he chooses Mobil lubricants.

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Since switching to Mobil Delvac 1300 Super nearly seven years ago, the fleet, which has a mix of Detroit Diesel and Caterpillar engines, has reduced oil consumption by 75 percent. Presently, the fleet's trucks average 18,000 miles between oil drains.

In addition to using Mobil Delvac 1300 Super, the fleet also relies on a series of other Mobil grease products and drivetrain lubricants, such as Mobilgrease HTS, Mobilith SHC 460, Mobilube SHC 75W-90 and Mobiltrans SHC 50. The fleet owner says he has confidence in the Mobil lubricants. "We use them because they have helped us significantly reduce our fleet's oil consumption, saved us lots of money and have provided excellent seal life."

An Arkansas-based small fleet owner with trucks averaging more than 130,000 miles a year agrees that using Mobil Delvac makes good business sense. He credits Mobil Delvac 1300 Super and Mobil Delvac Xtreme Service Grease with keeping his trucks on

the road so long. "People ask how I am still able to drive my Kenworth truck, which has more than 1 million miles. I tell them it's because of Mobil oil," says the fleet owner.

With several Cummins and Caterpillar engines powering his fleet of trucks, this small fleet owner specializes in long-haul, off highway transport. And, with the ability and confidence he has in Mobil products, this fleet owner has maintained low oil consumption for his trucks and averages 20,000 miles between drain intervals, resulting in significant savings.

Running a successful trucking business requires owners to examine every detail of their operations. Choosing a product like Mobil Delvac 1300 Super impacts your bottom line.



Chuck McQuerry

WHY HE USES MOBIL DELVAC 1300 SUPER: "Mobil Delvac 1300 Super extends my engine's life expectancy."

PHILOSOPHY: "Always be prepared for anything."

YEARS IN TRUCKING: 18

YEARS USING MOBIL DELVAC 1300 SUPER: 5

LEASED TO: U.S. Xpress

BUSINESS TIP: "Extended oil drains can save you money."

Mobil
Delvac[®]