

Step up

Help your customers Step Up
to Mobil 1 and you could
win \$200.



Help increase customer retention at your facility by helping customers Step Up to Mobil 1. Each time you help a customer purchase a Mobil 1 oil change, they'll receive \$14 off their next equal or greater service at your facility. Add to that with each offer form we receive from your facility, you'll receive one more entry into a drawing to win one of many gift certificate prize packs valued at \$200.

If your customers decide on a Mobil Premium or Mobil Delvac oil change, they'll be able to enjoy a savings of \$7 off their next oil change at your facility and you'll still receive an additional entry into winning the \$200 prize pack. And remember, the more offer forms we get from your customers, the more chances you have to win.

The promotional period will run from April 1 to June 30, 2010 and during that time 100 installers will be selected to receive the \$200 prize packs. So help your customers Step Up to Mobil 1 and that way, everyone wins.

mobil1.com

Mobil 1